



Russ Crosson

Russ Crosson draws from over 40 years of experience to help us understand the main job of a Christian financial advisor and why Christian advisors are absolutely essential to their clients.

The peace-of-mind business

Helping clients make good financial decisions by applying biblical principles and holding them accountable, leading to peace of mind

The instruction business - 1 Timothy 6:17-19

Helping people move from being foolish with money to wise

Why the Christian financial advisor is critical:

Most people want to be good stewards.
The Bible doesn't give precise instructions or amounts.
We must mistrust ourselves.

A trusted Christian financial advisor helps clients wrestle with applying the biblical principles to multifaceted stewardship decisions.

Investments
Living expenses
Giving
Debt
Taxes

Every client we meet with is accountable to God for how they use the resources entrusted to them. The advisor's job is providing accountability to help them do what God wants them to do in their unique circumstances.

"Stewardship is the use of God-given resources for the accomplishment of God-given goals." (Ron Blue)

We need a Christian advisor because we can convince ourselves of anything. Every Ronald Blue Trust advisor is required to have their own financial advisor.

We may not know the impact of our client counsel around biblical financial principles, but we can expect the reward will be great.

You can't overestimate the impact of repetitive sharing of biblical financial principles. Most of our clients get an eyedropper full of God's Word and a whole pipe full of the world's way of thinking about money.

Kingdom Advisors is the leading advocate for the Christian financial industry.

We offer a step-by-step process to confidently deliver advice that aligns with Christian values.

Study Groups connect like-minded peers for encouragement, best practices, and accountability.



Recap - the role of a Christian financial advisor:

- Know and understand biblical financial principles.
- Guide clients with boldness and confidence in applying those principles.
- Help them be good stewards and make wise financial decisions.
- Know their family situation well enough to put their stewardship decisions in proper context.
- Hold them accountable to those decisions.
- Consistently repeat biblical financial principles over time.

Discussion Questions

- 1 Do you agree that we should mistrust ourselves in financial decision making because we can convince ourselves of anything? Why or why not?
- 2 Russ stated that advisors are in the peace-of-mind business. How have you observed this in practice?
- 3 What examples have you seen where the same decision might be “good stewardship” for one client and “poor stewardship” for another? How do you help navigate those conversations?

Personal Reflection

- 1 Russ pointed out that the advisor must know biblical principles before he/she can help others make biblical financial decisions. On a scale of 1 (least) to 10 (best), how would I rate my knowledge of biblical financial principles?
- 2 What next step should I take to grow in this knowledge?
- 3 What impact might my clients make if I grew in boldness in guiding their biblical financial decision making and holding them accountable?

In this hour-long interview, Howard Dayton, founder and former CEO of Compass - Finances God's Way, recounts encouraging personal stories about how sharing basic biblical financial principles transformed lives and hearts.

“Fundamentals of Biblically Wise Advice”

(Recorded interview with Ron Blue and Howard Dayton)